



Burch, Porter & Johnson, PLLC  
130 North Court Avenue | Memphis, TN 38103  
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## Carl I. Jacobson

### Senior Attorney

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### PRACTICE AREAS

- Alternative Dispute Resolution, Mediation & Arbitration
- Bankruptcy & Creditor's Rights
- Franchising & Distribution Law
- Labor & Employment Law
- Personal Injury Litigation

Carl Jacobson's diverse legal background has included private law firms and in-house general counsel experience. Mr. Jacobson has tried numerous cases in state and federal courts, and his practice areas include medical malpractice litigation, general civil litigation, employment relations and employment-related litigation, and franchise consultation and litigation.

As General Counsel for Lennys Grill & Subs from 2004 until 2019, he helped grow the local favorite to a nationwide brand. Previously, Mr. Jacobson was General Counsel and Vice President of Human Resources for Gate Gourmet, one of the world's largest airline catering businesses, where he was also responsible for Gate Gourmet's labor relations. He has been a litigation partner at Ford & Harrison, PLLC, a nationwide employment law firm, as well as a civil litigation partner in Wyatt, Tarrant & Combs. After completing law school, he began his career as a prosecutor in the U.S. Army Judge Advocate General's Corps in Bad Kreuznach, Germany, and Fort Campbell, Kentucky.

At Burch, Porter & Johnson, Mr. Jacobson will focus on franchise law, employment law, medical malpractice litigation, and mediation. He is listed by the Tennessee Supreme Court as a Rule 31 Mediator and is also certified by the National Center for Dispute Settlement as an Arbitrator. He is a frequent speaker at CLE events, primarily focusing on employment law issues.

### EDUCATION

Vanderbilt University (B.A., 1980), cum laude Vanderbilt University (J.D., 1983)

### PROFESSIONAL HONORS AND ACTIVITIES

- Rule 31 Certified Mediator
- Arbitrator, National Center for Dispute Settlement (NCDS)
- During his many years of private practice, Mr. Jacobson's clients have included: DuPont, Schering-Plough, Aetna, Dobbs International, Lennys Franchisor, LLC, Mid-America Apartment Communities, Overnight Transportation, State Volunteer Mutual Insurance Company, Regions Bank, and Michael's Craft Stores.

### ADMITTED TO PRACTICE

Tennessee, 1983  
United States Court of Appeals, Sixth Circuit, 1990  
United States Court of Appeals, Tenth Circuit, 1995  
United States District Court for Arkansas, 1992



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## **Carl I. Jacobson**

United States District Court for Alabama, 1996  
United States District Court for Mississippi, 1991  
United States Supreme Court, 1994

### **BAR ASSOCIATIONS**

Tennessee Bar Association  
Memphis Bar Association